Fairview Fairview Health Services Investor Update

MAY 9, 2023

James Hereford, President and Chief Executive Officer Joe Gaylord, Executive Vice President and Chief Financial Officer

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Introductions



James Hereford, President and CEO

James joined Fairview in 2016, bringing extensive experience in strategically guiding organizations, strengthening core operations and bringing teams together to drive cultural change. Prior to joining Fairview, James served as Chief Operations Officer at Stanford Health Care. Previous roles included Chief Operations Officer at the Palo Alto Medical Foundation as well as leadership roles with the Group Health Care Delivery System.



Joe Gaylord, Executive Vice President and Chief Financial Officer

Joe served for three years as our system vice president for finance before stepping into his role as Chief Financial Officer for Fairview Health Services. He brings over three decades of professional finance experience, having launched his career at PricewaterhouseCoopers. Joe has served as Chief Financial Officer at multiple organizations including Capella University and Regency Corporation.

Table of Contents

- Organizational Review James Hereford
- Strategic Developments James Hereford
- ESG and Giving Back to Our Community James Hereford
- Financial Update Joe Gaylord
- Improvement Plan and Execution Joe Gaylord
- Conclusion James Hereford

Organizational Overview

About Fairview

By the Numbers



A Full Spectrum of Services:

- Based in Minnesota
- 10 hospitals, including an Academic Medical Center
- 40+ clinics
- 30+ pharmacies
- 90+ senior housing facilities
- 100+ specialties
- \$6.7B+ total revenue
- Network of 5,000+ providers
- 35,000+ employees

As of December 31, 2022

Fairview Health Services

Mission Guides All That We Do

169-year history of service





Mission

Fairview is driven to heal, discover, and educate for longer, healthier lives

Vision

Fairview is driving a healthier future

Values

Dignity | Integrity | Service | Compassion | Innovation

Fairview is Driving a Healthier Future

Saving Lives and Providing for Healthier Patients Outcomes – One Patient at a Time

- We started 2022 off noting that our care teams had provided a record-breaking 116 liver transplants in 2021, giving dozens of people a second chance at life – setting a record for Fairview
- Unveiling a groundbreaking treatment for a rare and fatal genetic condition adrenoleukodystrophy (ALD), a rare genetic condition that primarily affects young boys and is often fatal if left untreated
- Fighting a surge of respiratory illnesses with innovative care options
- 2023 'Health Care Heroes' find creative ways to improve care for patients and colleagues
- M Health Fairview Southdale Hospital recognized as #1 in the metro for cardiology through Healthgrades' 2023
 Specialty Excellence Awards
- Tele-NICU program guides Grand Rapids team through complex birth in a snowstorm
- New day treatment program in Maplewood helps young teens struggling with mental health
- As a result, we are seeing the highest likelihood to recommend and quality and safety scores in the organizations' history.

Stable, Experienced Executive Leadership Team Experienced Leaders with Significant Health Care Expertise and Diverse

Experienced Leaders with Significant Health Care Expertise and Diverse Backgrounds to bring the Best Ideas to Fairview



James Hereford President & CEO (Joined Fairview December 2016)



Mark Welton, MD Chief Medical Officer (Joined Fairview July 2017)



Andrea Mokros Chief Public Affairs Officer (Joined Fairview March 2020)



DNP
Chief Operating
Officer and Chief
Nursing
Executive
(Rejoined
Fairview July
2017)

Laura Reed, RN,



Bob Beacher Chief of Shared Clinical Services (Joined Fairview November 1989)



Joe Gaylord Chief Financial Officer (Joined Fairview May 2019)



Trudi Trysla
Chief
Administrative
Officer and
General Counsel
(Joined Fairview
January 2008)



Sameer Badlani Chief Digital Officer (Joined Fairview April 2019)



Mary Nease Chief People Officer (Joined Fairview July 2019)



Taj (Mumtaz) Mustapha Chief Equity Strategy Officer (Joined Fairview January 2021)

Strategic Developments

Recent Developments: Sanford Health

Strengthening Care Together



- In November 2022 Fairview and Sanford Health announced a Letter of Intent to create a combined system with the following objectives:
 - Expand access to complex and specialized care
 - Unlock greater research capabilities, transform the care delivery experience and expand access to behavioral health services
 - Mission-driven focused on delivering high-quality, equitable care to each and every patient
 - New opportunities for career growth and increased support in providing high-quality care
- Due diligence and the regulatory/antitrust review processes are underway, targeting closing in 2023. The systems agreed to the MN AG's request for 90 days' notice prior to closing the merger.
- Combined system will be ~ \$14 billion in revenue, 56 hospitals and 600+ care sites.
- Sanford and Fairview will remain nonprofit entities; upon close of the transaction, the name of the parent company will be Sanford Health.
- Sanford CEO Bill Gassen will serve as President and CEO of the combined system, and James Hereford will serve as Co-CEO for a period of one-year post-closing. Joe Gaylord will serve as CFO of the combined system.
- While preparations are ongoing, Fairview's primary focus is building on, and accelerating, our improved operating performance and achieving our three-year Plan.

Fairview

Recent Developments: University of Minnesota

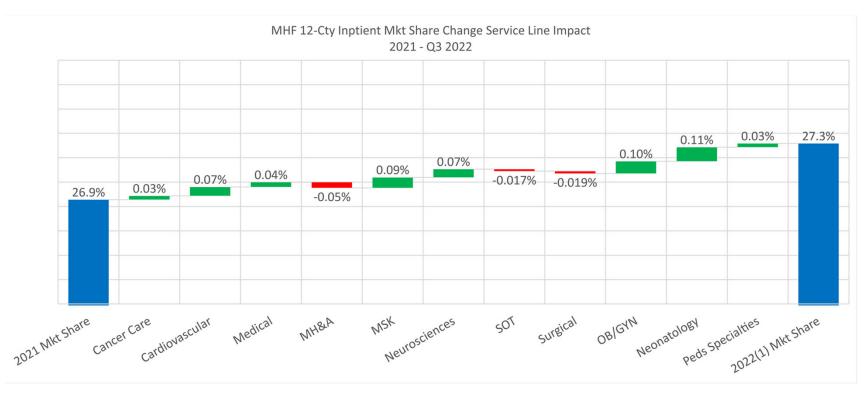
- In the fall of 2022, Fairview formally requested relief from the University in the amount of \$65M relative to 2023 academic support payments by Fairview to the University. Fairview requested this payment relief on the basis of the partnership's economic cost relative to the economic value generated in support of the care system. The University declined this request.
- Conversations are ongoing with the University regarding the Sanford combination and what the future may look like.
- Our current partnership agreement is effective through the end of 2026; now is a natural time to discuss plans for our shared future with improved economic terms.

Other Key Strategic Activities

- Wellness Hub
- Acadia Mental Health Hospital Joint Venture
- Cardiac Care Expansion at St. John's Hospital
- New Heart Care Clinic in Hudson, WI
- Southdale Hospital Expansion
- Fairview Specialty Pharmacy Opportunities
- Divestiture of 25% Ownership in Maple Grove Hospital

Strategic Efforts: Showing in Market Share Growth

MHF 12-Cty Inpatient +0.4% Share Change by Service Line



Note: Share +/- reflects the service line's impact on MHF's overall share, not share +/- within that service line.

Source: MHA

Notes: (1) 2022 is Q1-Q3 only, all other years are full year data

Excludes normal newborns. Data represent volume share. All Ages: SOT, Neurosciences, OB/GYN; Peds Only: Neonatology & Pediatric Specialties; remaining service lines adults only.

ESG and Giving Back to our Community

DOING WHAT IS RIGHT FOR OUR COMMUNITY

Environmental Social Governance

Focus on Treating Environmental, Social and Governance Issues as Core Elements of Strategic Positioning

Environmental.

Fairview applies best practices for sustainable design whether remodeling existing spaces or new
construction to improve overall building performance. and determine what opportunities exist to re-use
or repurpose existing fixtures, furnishings and equipment.

Social.

 Fairview has programs to address system-wide safety, attracting and supporting human capital, inclusion, socially responsible investment, and addressing health inequities.

Governance.

The Board of Directors is committed to sound and effective corporate governance practices. The
Governance Committee regularly reviews and adopts "best practices" in corporate governance and
recommends changes to Fairview's corporate governance policies or processes as appropriate.

2025 Goals

Community Wealth Building

We can impact the economic factors that contribute to the overall wellbeing of our communities through intentional strategies that leverage our everyday business practices.

Inclusive, Local Hiring

Fairview employee diversity composition represents service area population projections by 2025.

Economic Impact across MN

33%

1%*

Place-Based Investing

Apercentage of Fairview's investible assets are deployed to priority health equity projects.

Community Health Equity

We can impact the inequities caused by social, economic, and structural determinants of health by employing economic community wealth building strategies.

Economic Impact Locally

5%*

10,000 Hours

Inclusive, Sustainable, Local Purchasing

Fairview's economic impact increases for minority / womenowned and small businesses in our local neighborhoods and achieve environmentally preferable, sustainable purchasing commitments.

Serving & Leading Locally

Fairview employees volunteering in the community with partner organizations, including Board membership.

Fairview

2

^{*}Target based on national benchmarks with Healthcare Anchor Network

Our Investment in Community

In 2021, Fairview Health Services invested \$1.06 billion in our community.

\$364.3 MILLION IN SUPPORT OF ACCESS TO CARE AND SERVICES

- Medical financial assistance
- Medicaid shortfall
- Subsidized healthcare

\$9.5 MILLION FOR COMMUNITY PROGRAMS, SERVICES, AND OTHER COMMUNITY BENEFITS

- Community health improvement programs and services
- Financial and in-kind contributions to local partners
- Community-building activities

\$2.8 MILLION FOR HOSPITAL-BASED RESEARCH

\$113.9 MILLION FOR EDUCATION AND TRAINING

- Professional training for today's workforce
- Education of future health professionals

\$573 MILLION IN OTHER COMMUNITY INVESTMENTS

- Care provided without compensation
- Discounts to uninsured patients
- Medicare underfunding

Financial Update

2022 AND 2023 PLAN

Executive Summary - Operating Challenges

- Fairview has incurred operating losses since 2019, which is not sustainable.
- While COVID-19 impacted operating performance much of 2020-2021, following are key factors driving losses in 2022:
 - Labor:
 - Significant staffing constraints and agency labor use
 - Wage inflation
 - Intake and Flow
 - Surgical and Medicine Mix
 - Specialty Clinic and M Health Agreement Performance

Management is focused on the right metrics and directing resources to address the challenges; recent performance indicates operating improvement

2022 Income Statement

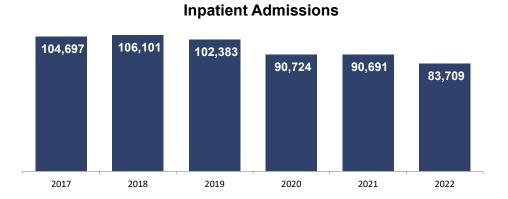
			Qua	rter					Year
(\$ in Millions)	2022 Q1		2022 Q2		2022 Q3		2022Q4		2022
Operating Revenue	1,582		1,634		1,638		1,759		6,613
Grant Revenue	19	_	2		28	_	-	_	49
Total Net Revenue	1,601		1,636		1,666		1,759		6,662
Direct Expense									
Salaries & Benefits	764		785		790		829		3,168
Purchase Services	255		274		273		288		1,090
Supplies	487		503		519		543		2,052
Facilities Expense	77		80		82		74		313
Taxes and Other	38		40		39		38		155
Depreciation and Amortization	36		36		35		39		146
Interest	13	_	13		13		14		53
Total Direct Expense	\$ 1,670	\$	1,731	\$	1,751	\$	1,825	\$	6,977
Net Operating Income*	\$ (69)	\$	(95)	\$	(85)	\$	(67)	\$	(315)
NOI %	-4.3%		-5.8%		-5.1%		-3.8%		-4.7%
Non-Operating Income (Expense) - net	(70)		(135)		(66)		88		(183)
Non-Recurring Revenue (Expense) - net**	(1)		65		(30)		(1)		33
Net Income	\$ (139)	\$	(166)	\$	(181)	\$	20	\$	(466)
NI%	-8.7%		-10.1%		-10.8%		1.1%		-7.0%

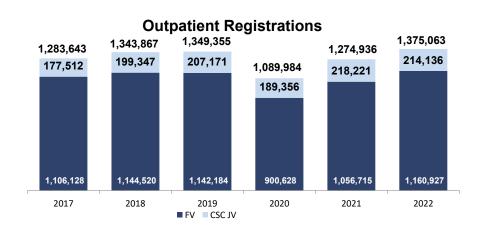
^{*} Net Operating Income includes \$49M Grant Revenue

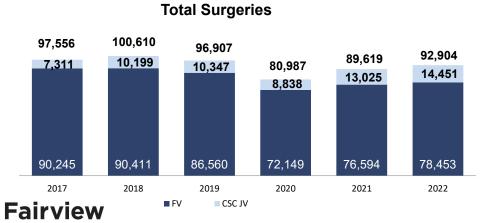
^{**} Non-Recurring Revenue (expense) - net includes \$25.5M Strike Costs

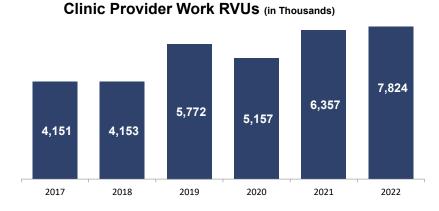
Patient Care Volumes

COVID Disruptions and Continued Shift to Outpatient Volumes





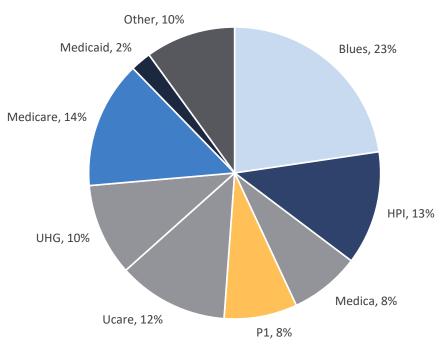




Diversified Payer Mix

December 31, 2022

Fairview Net Revenue Payer Mix



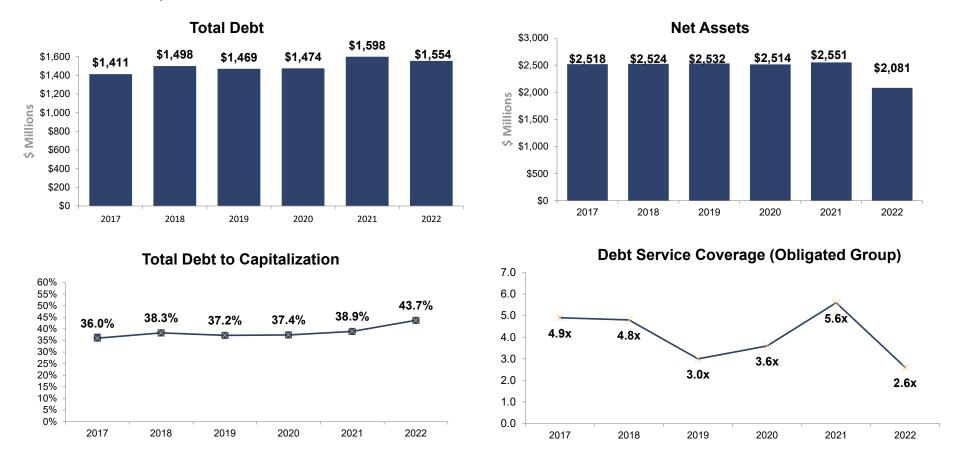
Contract Renewal Timing

Health Plan	Contract Expiration
Blue Cross Blue Shield	12/31/2023
Health Partners	12/31/2024
Medica	12/31/2023
PreferredOne	Plan closes 12/31/2023
UCare	12/31/2024
United HealthCare	12/31/2025

Fairview Payer mix mostly mirrors the market. Fairview's payment rates consistent with major payers

Debt

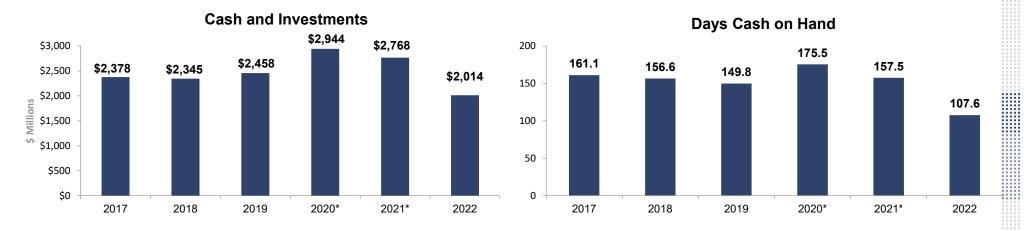
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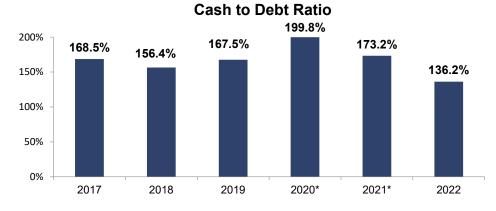


Most Recent Debt Issuance was in 2021: \$200 million of Taxable Bonds, including repayment of \$50 million short-term note

Investments

December 31, 2022

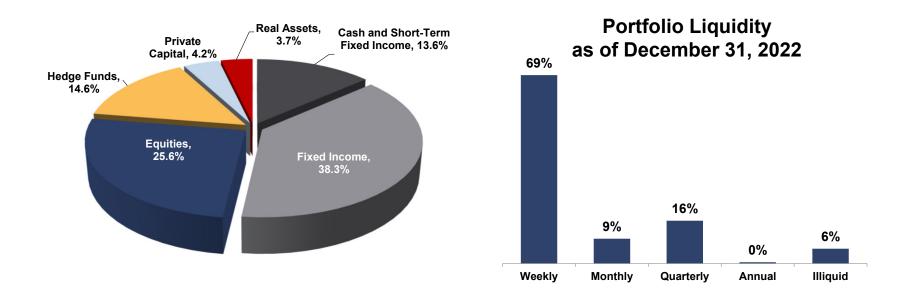




^{*} Includes CARES Act funds of \$403 million and \$238 million, 2020 and 2021 respectively. \$101 million outstanding at 9/30/22. Year end 2022 balance of less than \$5.2 million to be repaid by March 2023

Investments

De-risked Allocation 2020-2022, Well Diversified, Liquid Portfolio



69% of the investments are liquid weekly, with 78% (\$1.6 billion) liquid within 31 days

2023 Plan: Executive Summary

- Our 2023 Plan expects \$7.1 billion of revenue, a net operating loss of \$150 million, and net loss of \$69 million. Our planned net loss includes investment income of \$81 million, or 4.9% of total unrestricted investments
- Performance improves over the course of the year as we continue to execute on our Operating Plan, EPMO¹ projects, and drive higher net collection ratios
 - Since 2020 we have improved our net collection ratio by approximately one percentage point which translates to approximately \$50 million of additional revenue and NOI on an annualized basis. We project that we can generate an additional \$100 million or more, annualized over the next 2-3 years with the continuance of our revenue cycle improvement projects
- We have assumed receipt of \$40 million in FEMA grants in Q1 on submitted applications approaching \$60 million
- Due to the difficult labor market, we have assumed costs for temp and agency costs at levels higher than historical levels but lower than 2022. We have also modeled higher wage inflation than in recent years
- Based on our 2023 Plan, we expect to maintain financial covenant coverage, and 100-days cash on hand at year-end
- 2023 Plan does not take into account the impacts of the Sanford merger.

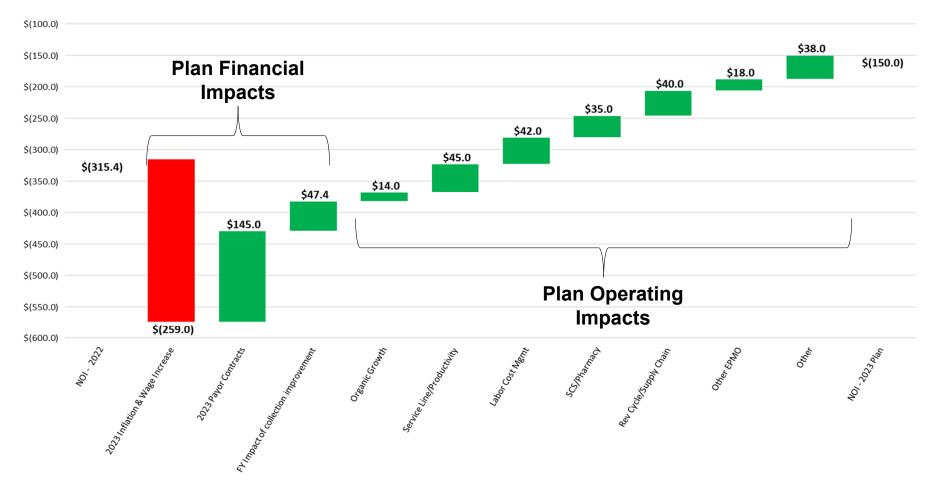
¹ EPMO: Enterprise Project Management Office

2023 Plan Income Statement by Quarter

		Plan			
(\$ in Millions)	2023 Q1	2023 Q2	2023 Q3	2023 Q4	2023
Operating Revenue	1,649	1,772	1,799	1,833	7,053
Grant Revenue	40	0	0	0	40
Total Net Revenue	\$1,689	\$1,772	\$1,799	\$1,833	\$7,093
Expenses					
Salaries and Benefits	808	841	843	845	3,337
Purchased Services	255	278	279	288	1,100
Supplies	495	527	528	535	2,084
Facilities Expense	83	86	88	88	345
Taxes and Other	40	43	44	44	171
Depreciation and Amortization	36	36	36	37	145
Interest	<u>15</u>	<u>15</u>	<u>15</u>	<u>15</u>	<u>61</u>
Total Expenses	\$1,733	\$1,826	\$1,834	\$1,850	\$7,243
Net Operating Income *	-\$44	-\$54	-\$35	-\$18	-\$150
NOI %	-2.6%	-3.0%	-1.9%	-1.0%	-2.1%
Non-Operating Income (Expense) - net	20	20	20	20	81
Net Income	-\$23	-\$34	-\$14	\$3	-\$69
NI %	-1.4%	-1.9%	-0.8%	0.1%	-1.0%

^{*} Net Operating Income includes \$40M Grant Revenue

2022 to 2023 Plan X-walk



Improvement Plan and Execution

Executive Summary

Fairview expects to continue the significant progress achieved over the last year mitigating industry-wide headwinds with operating improvements in 2023:

- Intensified operational management yielding improved results in surgery volume, premium labor cost reductions, and revenue cycle performance.
- The EPMO has dedicated team members supporting and driving the success of various improvement and enhancement efforts, enables faster decision making to improve transparency and centralized tracking, and better prioritizes resources across the organization. Its impact has nearly doubled to more than \$157 million in 2022, its second year of existence.
- Market share increased in 2022 across most service lines.

2023 Operational Plan

Surgical & Medicine Mix

Executing our strategy that optimizes service mix across UMMC and community hospitals

Intake & Flow

Improving intake processes and flow management across care sites

Labor Management

Implementing aggressive labor management and care model redesign

Specialty Clinic Performance

Optimizing specialty clinic performance, provider productivity, and rationalize specialty mix

Driving Needed Change Through EPMO

December 2022

- EPMO is Fairview's engine for change and driving improvement across the system
- Established in Q1 2021 with assistance from McKinsey; transitioned entirely to internal ownership in Q4 2021
- Dedicated to NOI improvement activities, structured processes, project management and weekly tracking
- Delivered \$78 million of NOI improvement in 2021, and \$158 million in 2022 (net of expenses)



EPMO By Pillar						
Pillar	December Actuals	December Plan	December Variance	2022 Actuals	2022 Plan	2022 Variance
Margin Growth	\$4.8	\$6.3	(\$1.5)	\$45.2	\$60.0	(\$14.8)
Shared Business Services	\$9.8	\$4.0	\$5.8	\$50.6	\$40.0	\$10.6
Shared Clinical Services	\$5.3	\$3.3	\$2.0	\$42.9	\$35.0	\$7.9
Acute Ops and Footprint	\$0.6	\$3.0	(\$2.5)	\$4.1	\$20.0	(\$15.9)
Strategic Transactions	\$1.1	\$2.3	(\$1.2)	\$6.6	\$10.0	(\$3.4)
Competency	\$0.2	\$0.8	(\$0.6)	\$5.1	\$5.0	\$0.1
Quality and Value Based Care	\$0.3	\$0.8	(\$0.5)	\$3.1	\$5.0	(\$1.9)
Total EPMO	\$22.1	\$20.5	\$1.5	\$157.5	\$175.0	(\$17.5)

EPMO PLAN 2023

Shared **Quality & Value Acute Ops & Business Shared Clinical Based Care Footprint Strategic Margin Growth** (AOFP) **Transactions** Services (SBS) Services (SCS) (QVBC) Labor 00 Lead external Enable operational Lead improvements Focus on labor Drive ancillary Drive improvement Optimize strategic success and efficiency **business** in optimal care opportunities through footprint to ensure the efficiency savings, strategic through cross optimization, aimed at improving standardization and right services are including recruiting, relationship departmental including areas such outcomes and optimization across available at the right staffing, sourcing efforts (e.g., M&A, partnerships, alignment, as pharmacy optimizing clinical services, including locations, with goals (both onshore and Joint Venture, and execution of strategic contracting, lab testing operations operational to maximize access, offshore), and labor Divestiture), including initiatives for revenue & improvement, and increase capacity, and efficiencies, revenue related system engaging key cycle management, growth opportunities, streamline operations stakeholders. rehab enhancements enhancements finance, accounting, and volume analyzing trade-offs, and driving decisions human resources, and optimization supply chain forward \$40.0 \$35.0 \$45.0 \$5.0 \$10.0 \$2.0 \$0.5

Fairview

Total Planned EPMO:

\$137.5

34

Labor Management

Significant Work Underway

Opportunities

- Challenges hiring enough nurses and other clinical professionals
- Challenges hiring support staff
- Historical lack of clarity in unit productivity targets
- High traveler usage with high traveler rates
- Care model

Interventions

- In addition to internal recruitment efforts, accelerating recruitment work with a RPO (Recruitment Process Outsourcing) firm
- Proactive and ongoing assessment of staff salary levels and prioritization of hiring lower-cost workers, where appropriate, to support clinical teams
- Reducing premium pay through the following tactics:
 - Rebalancing schedules to level-load staff and improve staffing consistency across times of day and day of week
 - Reconfiguring staffing grids to streamline resources based on acuity and market best practice
 - Managing to modified unit productivity targets that reflect updated staffing grids
 - Prioritize hiring of key, high-cost, roles that currently drive large agency and premium pay
 - Actively monitoring and adjusting traveler rates consistent with market trends
- Locking in targets for international nursing program, build infrastructure to support nurses within the program
- Launch new roles within acute care: add Emergency Department Techs, Licensed Practical Nurses to support workflow

Improving Revenue Collection

Making Needed Investments and Changes in our Revenue Cycle Process

Revenue Cycle Improvement Underway:

- New Revenue Cycle VP hired in August 2021; making substantial changes to the department structure and enterprise focus on revenue operations
- Have already demonstrated improvement in billing, collections, financial controls and revenue operations
- The team has reduced days in A/R and net collection ratio. In addition to discrete EPMO projects, the improvement in the collection ratio has contributed over \$50 million of annualized NOI. We are targeting an additional \$100 million over the next two to three years.

Balanced Scorecard 2021 and 2022

Managing Performance and Making Progress in Key Focus Areas

	Balanced Scorecard 2021 and	2022	
	Goal(s)	2021 Actual	2022 Actual
QS	Vizient Total Performance Score (TPS)	42.56%	48.0%
QS	Ambulatory Care Composite	NA	9.0
СХ	Likelihood to Recommend	80.80%	81.7%
PE	1st Year Turnover	41.40%	30.2%
EF	Adjusted Net Operating Income	-2.20%	-4.7%
RE	Research Study Accrual	4,605	4,996

QS = Quality and Safety	CX = Customer Experience
PE = People	EF = Efficiency
RE = Research and Education	

Conclusion

Key Takeaways

Fairview Continues to Deliver on our Plan, Despite Headwinds

STRATEGIC POSITION

- Integrated healthcare delivery system with a large physician network, covering the continuum of health care services
- Leveraging Service Line structure to improve flow across acute sites; moving to improve productivity and financial performance
- Well-positioned for change in the healthcare landscape given the breadth and depth of services available

MARKET POSITION

- Strong market share; seeing growing market share across several service lines
- Experienced in population health management, able to deliver a differentiated brand promise to our communities
- Favorable service area demographics, with most metrics better than the national average

LEADERSHIP AND GOVERNANCE

- Stable, experienced and results oriented management team to position Fairview for future success
- Engaged and experienced Board of Directors to provide effective oversight of the organization's mission and strategic plan activities

FINANCIAL PERFORMANCE

- Moving with urgency to stabilize and improve results: Intensified operational management yielding results in volume, mix and revenue cycle performance
- Clear plan and EPMO structure in place to address opportunities and challenges and return to sustainable levels of net operating income
- EPMO work is paying off as we started seeing improved financial performance in the fourth quarter 2022; including closing the gap against other health systems in the State
- Capital spending will match cash flow generation or be reduced
- · Good headroom on financial covenants

Questions?